

Career Motivation Profile

Purpose: CAMOP is designed to uncover what motivates your employees in order to create an environment where they can thrive.

No. of questions: 102

Question type: Situational, self-report

Estimated completion time: 20 minutes

Shorter versions of assessment: N/A

Report Includes:

- Summary
- Introduction
- Motivation Personality Type
- Graphs
- List of major, minor and insignificant motivators
- Detailed narrative interpretation
- Practical advice tailored to each motivator



Factors and Scales:

23 scales/motivators, including:

- Achievement: Desire to reach goals and rise up to challenges.
- Structure & Order: Desire to work in an environment with an established system for performing tasks and duties, and a clearly structured hierarchy of command.
- Balanced Lifestyle: Desire to have the time to maintain both a personal and professional life.
- Change and Variety: Desire for a dynamic job environment where tasks and projects vary greatly.
- Creativity: Desire to take on unique projects and express one's creativity in a professional setting.
- Financial Reward: Desire to be recompensed for one's hard work through financial means.
- Identity and Purpose: Desire to take on a project or position that is in line with one's values.
- Altruism: Desire to help make the world a better place.
- Contribution: Desire to make a name for oneself – to be a pioneer in a specific field.
- Independence: Desire for position that offers autonomy, decision-making power, and flexibility.
- Inspiration: Desire to move and motivate others through one's work.
- Learning: Desire to gain new knowledge, skills and insight.
- Mobility: Desire to travel and experience new places through one's work.
- Power: Desire for a position of authority/leadership.

APPLICATION:

- Pre-employment
- Personal & professional development
- Motivational tool